



Development Report to the Board of Directors
September 2022

Gap to Goal

| Campaign | Commitments | Goal amount | % Toward Goal |
|-------------------------------|------------------|--------------------|---------------|
| 22/23 Grants | \$34,500 | \$250,000 | 14% |
| 22/23 Grants Relief Funding | \$264,000 | \$131,840 | 200% |
| 22/23 Events | \$88,688 | \$226,250 | 39% |
| 22/23 Corp Partner | \$77,575 | \$285,000 | 27% |
| 22/23 United Way | \$58,266 | \$107,000 | 54% |
| 22/23 Annual Fund | \$29,298 | \$535,000 | 5% |
| 22/23 Program | \$7,585 | \$12,000 | 63% |
| 22/23 Endowment | \$5,000 | \$0 | 0% |
| 22/23 Miscellaneous | \$304 | \$2,500 | 12% |
| Total as of 09.19.2022 | \$565,215 | \$1,549,590 | 36% |

Annual Fund

The much-anticipated launch of the Center’s Fall Appeal is Mid-October. Personalized outreach to individual donors and prospects will be critical this year. More to follow on how we wish our Board to get involved will be very soon.

Events

Swing “Fore” the Center

We had an incredible day at our annual golf tournament which took place on Tuesday, September 13th at Purpoodock golf club in Cape Elizabeth. Thanks to everyone who came out to support! Despite the iffy weather forecast, we had a total of 25 teams join us on the day, with a few teams needing to cancel last minute due to COVID exposures or weather-related drop-offs. We raised roughly \$49,000 in support of the Center through sponsorships, raffle prizes, mulligans, and the ball launcher contest!

We also received some nice coverage from the day on [WMTM's Channel 8](#), which featured Anne. We will be posting photos on our [Instagram](#), [Facebook](#) and [LinkedIn](#) pages soon!

Thank you as well to our fantastic golf committee who met throughout the summer to assist our team in creating a great day for golfers, filling out the remaining sponsorships, and organizing contests, raffle prizes, and swag bags for the day.

Lead Sponsors

The Thomas Agency (Title Sponsors)
Patrons Oxford Insurance (Lunch Sponsor)

MaineHealth (Course Sponsor)
TTI Sports (Driving Sponsor)

Tee Sponsors

- Baldacci Consulting Group
- Baker Newman Noyes
- Black Fly Media
- Bigelow Investment Advisors
- Clark Insurance
- Coastal Creations of Maine
- Joe DeLois Foursome
- Jim Godbout Plumbing & Heating
- Gorham Savings Bank
- MEMIC
- Tim McAteer Foursome
- National Housing Insurance Group
- Porta & Co
- Pro Search Inc.
- Pure Storage
- Puritan Medical Products
- SaberSim
- Saco & Biddeford Savings
- Support Services Group
- Two Lights Settlement Services
- Violette Sparta, Portside Real Estate & Tate Ficker Insurance Agency
- Verrill

Sign Sponsors

2 DineIn
BellPort Property Management
PM Construction

Agri-Cycle
Pape Chevrolet

Beverage Sponsor

Shipyard Brewing Company

Milk Company

Markathon

Celebrating the 14th year supporting the Center! The Markathon will take place from December 5th to December 10th. Exciting details with this year's theme coming soon!

LOVE Gala 2023 in the works!

We held our first LOVE Gala committee meeting on Thursday, September 8th to get organized and begin planning this year's event—thank you to all who joined us! The committee will help as we come up with new and exciting ideas to spread the word and fill the room at this year's event. They will begin outreach on new and impactful silent and LIVE auction items.

This year's event will return in-person on Friday, February 3rd 2023!

This year's event will include live music, a wonderful program and mission video being created by BlackFly Media to **celebrate our 35th anniversary**, an exciting Sponsor a Child MATCH, and an online silent and in-person LIVE auction. We anticipate ticket sales will launch in October, and look forward to sharing additional details for this year's event very soon!

Third Party/ Community Events

Current & upcoming events benefitting the Center:

- **Purpoodock Golf Club** is celebrating their Centennial Anniversary this season, and fundraising on behalf of both the Center and the Morrison Center. Thus far their efforts have raised \$500 in support of Center services!
- **The Milk Bottle** has chosen the Center as their featured nonprofit for the month of September! As part of this partnership, they donated free mocktails to our golf tournament and are giving \$1 from every sale of their Milk Bottle-Aid mocktail to the Center for the rest of the month!
- **USAO Mrs. Scarborough** and **Scarborough Community Center** are hosting a drive for the month of September to support the Center. They are collecting monetary donations through a special QR code that we provided to them. They will share the QR code online and at various locations throughout Scarborough and Portland.
- Throughout all of 2022, 10% of all website artwork proceeds by **Emily Knowles**, artist and past Center participant will be split between the Center for Grieving Children in Portland, ME, US and Now I Lay me Down to Sleep in Littleton, CO, US. You can check out her artwork and support the Center by visiting <https://www.emilyknowles-artist.com/>
- The Center has been chosen for **Portland Food Co Op's** 'Register Round-up' and will be their featured nonprofit this November! This great initiative frequently raises over \$3,000 a month for local nonprofits.
- We are also **Royal River Heat Pump's** November nonprofit of the month! This partnership will include a TV advertisement featuring Anne Heros in the hopes of spreading the word about our mission and directing viewers to Royal River's "Ripple to River" fundraiser for the Center!

Corporate Partners

Corporate Partner outreach is in full swing as our team works to build comprehensive proposals for the 22/23 fiscal year, with benefits that reflect our 35th Anniversary year. Prospects include both 21/22 Corporate Partners, past event sponsors, and new prospective community partners.

Due to the annual nature of these partnerships, some 21/22 Corporate Partners will not re-up their commitments until later in the calendar year. As Emma will be out of office on maternity leave, a few November-December proposals have been submitted early this year. Submitted Corporate Partner proposals as of 9/15 include:

| Companies | Ask Amount |
|----------------------------------|---------------------|
| Jim Godbout Plumbing & Heating | \$ 15,000.00 |
| First National Bank | \$ 5,000.00 |
| Disability RMS | \$ 2,500.00 |
| Legacy Properties Sotheby's | \$ 20,000.00 |
| HM Payson | \$ 10,000.00 |
| Hussey Seating | \$ 5,000.00 |
| Central Maine Power | \$ 10,000.00 |
| Volk Packaging Corp | \$ 2,500.00 |
| Conroy-Tully Walker Funeral Home | \$ 2,500.00 |
| Enterprise | \$ 2,500.00 |
| Smith & Wilkinson | \$ 2,500.00 |
| NBT Bank | \$ 2,500.00 |
| | |
| Total Submitted: | \$ 80,000.00 |

FY 22/23 Corporate Partners as of 9/15 include:

- WEX Inc.
- The Thomas Agency
- Patrons Oxford (*new since August*)
- Saco & Biddeford Savings (*new since August*)
- Spinnaker Trust
- Systems Engineering
- David Banks Real Estate
- 2 Dine In
- Norway Savings (*new since August*)
- MEMIC (*new since August*)

| | |
|-----------------------|----------|
| Total 22/23 Partners: | \$77,575 |
|-----------------------|----------|

Grants

Below are tables showing grants awarded, applications submitted/pending award, and applications declined. **All items in red are new changes since the last Board Report.** We have received official notice that we've been approved for disbursement of the Congressional Directed Funding (\$264,000) which is expected by September 30th.

Grants – Awarded FY 22/23:

| Foundation | Proposal Amount | Scope |
|--|------------------|--|
| Congressionally Directed Spending FY22 | \$264,000 | GO |
| Envirologix (Rob McPheeters) | \$12,000 | Training Costs Awarded \$36,000 over 3 years. FY 22-23 award reflected here. |
| Island Foundation (<i>unsolicited discretionary grant</i>) | <i>\$2,000</i> | <i>GO</i> |
| <i>Gordon JJ Family Foundation (unsolicited)</i> | <i>\$500</i> | <i>GO</i> |
| Red Sox IMPACT Award | \$10,000 | GO |
| <i>TramotoPorter Foundation (formerly Health eVillages)</i> | <i>\$10,000</i> | <i>GO</i> |
| United Way of Greater Portland | \$40,000 | Portland BPSP Services |
| United Way of Southern Maine - York County | \$16,700 | York County BPSP |
| <i>Allocated for FY 22/23 (excluding UWGP & UWYC awards)</i> | <i>\$298,500</i> | |

Submitted/Grants Pending Award Notification

| Foundation | Proposal Amount | Scope |
|--|-----------------|--|
| American Relief Fund Solicitation Letters (23 Proposals (including York County Commissioners) for a grand total of \$864,500.00) | N/A | General Support. Amount requested based on # of individuals served in past 6 years from specific community/county. |
| American Rescue Plan Act - Biddeford | 27,500 | Pre-Application Submitted |
| Beim Foundation | \$10,000 | GO |
| Cigna Foundation LOI | N/A | Too early in process to consider a \$\$ amount. Hoping to be invited to submit full application for TLC funding. |
| NY Life: Community IMPACT Award | \$25,000 | BPSP (Nominated by Board Member Frank Mesina) |
| Roy A. Hunt Foundation | \$2,000 | GO |
| TEGNA Foundation | \$5,000 | BPSP |
| Virginia Hodgkins Somers Foundation (LOI) | \$15,000 | York County |
| PENDING AWARD | \$84,500 | |

Grants – Declined this month:

| Foundation | Proposal Amount | Scope |
|-----------------|-----------------|-----------------------------|
| Mimi Foundation | \$2,500 | Peer Support Groups (all 3) |

Grants - Scope Key

- GO = General Operating support
- BPSP = Bereavement Peer Support Program
- IPSP = Intercultural Peer Support Program
- GO = Technology Costs = IT infrastructure upgrades

Communications

We've kicked off our 35th year with a focus on using hashtags #35YearsOfCenterMagic, #cgcmaine, and #lovereally counts. Please continue to tag the Center in any photos, posts, or instastories related to events you may attend throughout the year!

Annual Report



the center for grieving children
where families find hope and love

From the Heart
OUR 2021-2022 REPORT TO THE COMMUNITY

“Center services continue to be critical.
Despite life returning to somewhat "normal" for many, the pandemic's social isolation created a ripple effect on grief . . .[by] preventing life's version of the peer support model that we at the Center hold invaluable to healing . . . Looking towards the year ahead, I am optimistic that we will continue making inroads in helping children on their grief journey.”



-Excerpt from Anne's letter in this year's Annual Report

The Center's 2021-2022 Annual Report has been released! We are thrilled to recognize so many supporters who made our accomplishments during this past year possible. [Click here to view our electronic Annual Report](#) to learn more about the Center's impact and all of the amazing work accomplished.