

2010 Pet & People Walk Sponsorship Opportunities

Payson Park, Portland
June 12th, 2010



the
center
for
grieving children
LOVE REALLY COUNTS.

Levels of Sponsorship

\$5,000 - Maine Event Sponsor

- Company name and logo in print ad placed in the Press Herald; on promotional materials distributed throughout Cumberland County, and on the official T-shirt
- Company logo included on all Pet & People Walk e-list mailings
 - Company name on all Press Releases
 - Company banner on display at the Pet & People Walk
 - A link to your web site on ours (www.cgcmaine.org)
 - A reception and tour of The Center for 25-50 of your staff
- Option to have promotional company table at the Pet & People Walk

\$3,000 - Major Sponsor

- Company name and logo in print ad placed in the Press Herald; on promotional materials distributed throughout Cumberland County, and on the official T-shirt
- Company logo included on all Pet & People Walk e-list mailings
 - Company name on all Press Releases
 - Company banner on display at the Pet & People Walk
- Option to have promotional company table at the Pet & People Walk

\$1,000 - Corporate Sponsor

- Company name and logo on promotional materials distributed throughout Cumberland County, and on the official T-shirt
- Company name included on all Pet & People Walk e-list mailings
 - Company banner on display at Pet & People Walk

\$500 - Rest Stop Sponsor

- Your company banner at a “Rest Stop” as a sponsor

All Proceeds benefit The Center for Grieving Children
Questions - call The Center at (207) 775-5216

Contact Information

Contact Name: _____

Company: _____

Address: _____

Phone: _____ Email: _____

Level of Sponsorship

_____ \$5,000 Maine Event

_____ \$3,000

_____ \$1,000

_____ \$500

We would like to support your event, please accept our tax-deductible donation of \$_____

Billing Information

_____ Check Enclosed \$_____

_____ Charge my (*please circle one*) VISA/Mastercard/AMEX/Discover
\$_____

Card number: _____ Exp. Date: _____

Signature: _____

Please send completed form to:
The Center for Grieving Children, P.O. Box 1438, Portland, ME 04104

Why Be A Sponsor?

- Great opportunity for reaching 250 to 500 families
- Provides opportunities for employee volunteerism and team building
- Counties included in mailing span Southern Maine and greater New England
- Marketing effort includes print media, posters, press releases, on air promotion, acknowledgement in CGC Newsletter, and the web
 - Thank you ad in regional newspaper (sponsors committed to \$3,000 or more)
- Partnering with Northern New England's largest and best known Center for Grieving Children



www.cgcmaine.org

P.O. Box 1438

Portland, ME 04101

(207) 775-5216 • Fax (207) 773-7417